



STICKY SOUFFLÉ HAIR STYING PUTTY WITH ISO JOJOBA™ 35

A hair putty with a firm texture that has a smooth, slightly glossy, non-sticky feel on application. **ISO JOJOBA™ 35** gives the product structure for a firmer consistency.

INCI NAME	TRADE NAME	WT. %
Phase A		
Water	Deionized Water	62.70
Water (and) Glyceryl Polymethacrylate (and) Propylene Glycol (and) PVM/MA Copolymer (and) Methylparaben (and) Propylparaben	Lubrajel Oil ¹	10.00
Methylparaben	Methylparaben ²	0.20
Dehydroxanthan Gum	Amaze XT ³	1.00
Phase B		
Glyceryl Stearate SE	Lexemul T ⁴	4.00
Cetyl Alcohol	Cetyl Alcohol ⁵	3.00
Simmondsia Chinensis (Jojoba) Butter	ISO JOJOBA™ 35 ⁶	7.00
Propylparaben	Propylparaben ²	0.10
Dimethicone	DC 200 Fluid 350cs ⁷	6.00
Cera Alba	Cerabeil Blanchie DAB ⁸	6.00
		100.00

Procedure

Premix phase A in order, ensuring the product is homogenous between each addition. Heat phase A to 70C. Heat phase B to 70C. Add phase B to phase A using high shear mixing. Cool the batch while stirring.

Suppliers

- ¹ Guardian Labs
- ² Sharon Labs
- ³ National Starch
- ⁴ Inolex
- ⁵ Protameen
- ⁶ **Desert Whale Jojoba Co.**
- ⁷ Dow Corning
- ⁸ Barlocher

~ MOISTURIZING ~STRUCTURE ~

ISO JOJOBA™ 35 is a trademark of Desert Whale Jojoba Company, Inc.

Formulation courtesy of S. BLACK (2895).

This information is based on our present state of knowledge. No warranty is expressed or implied as to the use or application of this product. The suitability and safety of the final formulation should be confirmed in all respects by appropriate evaluation.