



COMPARATIVE LIPSTICK WAX WITH ISO JOJOBA™ 50

The following comparison formulations were developed to provide visual and tactile comparison between a formula containing **ISO JOJOBA™ 50** and a similar synthetic ester. The improved gloss and skin feel are easily verified.

INCI NAME	TRADE NAME	% W/W	% W/W
Simmondsia Chinensis (Jojoba) Butter	ISO JOJOBA™ 50 ¹	22.00	0.00
Cethyl Palmitate	Nikkol N-SP ²	0.00	22.00
Microcrystalline Wax	Microcrystalline 3090	18.00	18.00
Cethyl Ethylhexanoate	Nikkol CIO ²	30.00	30.00
Petrolatum	Sunwhite ³	30.00	30.00
		100.00	100.00

Procedure

Heat all items to 80°C and mix until uniform. Fill into lipstick tubes.

Suppliers

¹ Desert Whale Jojoba Co.

² Nikko

³ Nikko Rika

~ GLOSS ENHANCING ~ MOISTURIZING ~ STRUCTURE ~

ISO JOJOBA™ is a trademark of Desert Whale Jojoba Co, Inc.

This information is based on our present state of knowledge. No warranty is expressed or implied as to the use or application of this product. The suitability and safety of the final formulation should be confirmed in all respects by appropriate evaluation.